



THE OXFORD COLLEGE OF SCIENCE, ARTS, COMMERCE & MANAGEMENT

Accredited by NAAC with A+ grade in cycle III

Recognized by Govt. of Karnataka; snip affiliated to Bangalore University & Approved by AICTE, New Delhi.

Recognized by UGC Under Section 2(f) & 12 (B); Recognized by GoK for BISEP (formerly BTPS)

Supported by DST Govt Under FIST Program, Supported by DBT Govt under DBT-STAR College

HSR LAYOUT, Bengaluru-102



Title of the Event	Specialization Orientation
Date	06-11-2025
Time	9:00 am to 10:30 pm
Target Audience	MBA 2 nd Semester Students
No. of Participants	60 Students
Organization	TOCBM
Topic Of the Day	Specialization Orientation
Type of Activity	Academic Activity
Venue:	Room-407
Report prepared by	Dr.Veto Dey
Faculty In-charge	Dr.Veto Dey



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CHILDREN'S EDUCATION SOCIETY®

THE OXFORD COLLEGE OF SCIENCE, ARTS, COMMERCE AND MANAGEMENT

No.32, 19th 'B' Main, 4th Sector, H.S.R. Layout, Bangalore -560102
Recognized by the Govt. of Karnataka, permanently affiliated to Bangalore University Approved by A.I.C.T.E. New Delhi,
Accredited by NAAC, Recognized by UGC under section 12(B) & 2(f)



SPECIALIZATION ORIENTATION



ORGANISED BY BUSINESS MANAGEMENT



Faculty In charge
Dr Praveen Kumar Sinha
Dr.Surekha M
Dr.J.A.Raja
Dr.Veto Dey
Dr.Priyanka Joshi
Ms.Kavitha T.M

Date 6, November 2025
Time: 9:00 am onwards

Dr Praveen Kumar Sinha
HOD-MBA

Dr HB Bhuvaneshwari
Principal

A **Specialization Orientation Program** was successfully organized on **6th November** for the **MBA II Semester students**. The primary objective of the session was to guide and assist students in selecting an appropriate specialization for their upcoming **III Semester**, based on their career goals, interests, and skill sets. The orientation served as an important academic initiative to help students understand the significance of specialization in shaping their professional journey.

The session was conducted under the leadership of **Faculty In-Charge, Dr. Praveen Kumar Sinha**, and coordinated by the MBA faculty members **Dr. Surekha M, Dr. J. A. Raja, Dr. Veto Dey, Dr. Priyanka Joshi, and Ms. Kavitha T. M.** Each faculty member shared valuable insights about their respective specialization areas, covering the curriculum structure, learning outcomes, career opportunities, and emerging trends in the business world.

During the orientation, the faculty members explained the importance of specializations such as **Marketing, Finance, Human Resource Management, Business Analytics, and Operations**, among others. They emphasized how each specialization equips students with specific knowledge and analytical skills that are essential for excelling in their chosen domains. Real-world examples and case studies were discussed to illustrate how specialization choices can influence long-term career paths in both corporate and entrepreneurial settings.

Dr. Praveen Kumar Sinha, in his opening remarks, highlighted the importance of aligning one's specialization with individual strengths and career aspirations. He encouraged students to assess their interests and competencies before making a final decision. The other faculty members elaborated on the relevance of industry trends, technological advancements, and job market requirements in each specialization area.

The orientation also included an interactive Q&A session where students actively participated and raised queries related to specialization combinations, internship opportunities, and placement prospects. Faculty members provided detailed responses and practical advice to help students make well-informed decisions.

Overall, the session was highly engaging, informative, and beneficial. It helped students gain clarity about different specialization options and their relevance in the current business environment. The initiative reflected the faculty's commitment to student development and academic excellence. The event concluded with appreciation from the students, who expressed that the session had given them a clear direction and confidence in choosing their specialization for the next academic semester.



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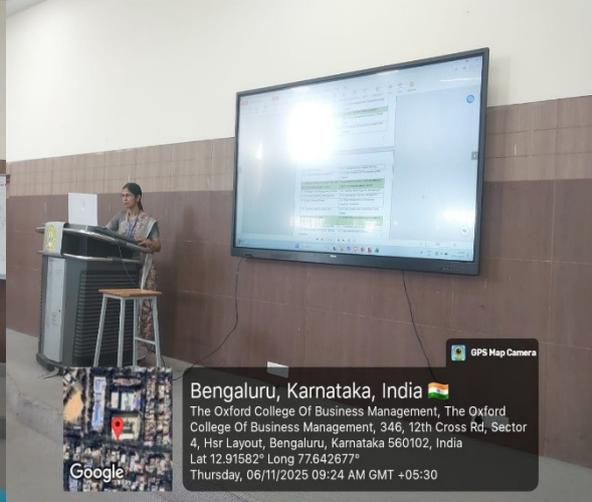
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Lat 12.91584° Long 77.642672°
Thursday, 06/11/2025 09:13 AM GMT +05:30



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